Privacy Policy

INTRODUCTION

This is our privacy policy and it explains what happens to any personal data you provide to us, or that we collect from you while you are on our website – trueandfaircampaign.com.

Please be assured that Centrum Campaign Limited which owns the True and Fair Campaign brand and services, is committed to safeguarding your information and details; as well as preserving the privacy of all visitors to our sites.

Please read the following carefully to understand our practices regarding your personal data and how we will treat it.

If you have any comments on this Privacy Policy or wish to contact our data protection officer, please email them to enquiries@trueandfaircampaign.com

WHO WE ARE

True and Fair Campaign is a not for profit trading brand of Centrum Campaign Limited, which is a company registered in England & Wales, number 11247918, and operates a data controller function.

Our registered office address is:

Centrum Campaign Ltd, c/o Newmans, DVS House, 4 Spring Villa Road, Edgware, Middlesex, United Kingdom, HA8 7EB

INFORMATION WE COLLECT

In the course of running and maintaining our websites and communicating with you, we collect and process the following data:

➢ Information about your use of our sites, including pages viewed and the resources, links and PDFs you access. Such information includes traffic data, device data, location data and other communication data; and

➢ Information provided voluntarily by you. For example, your name and email address.

We will also collect information using Cookies. Please see our Cookie Policy for further details.

Under the GDPR Directive, we will ensure that your personal data is processed lawfully, fairly, and transparently, without adversely affecting your rights.

We will only process your personal data if at least one of the following applies:

1. You have given consent to the processing of your personal data for one or more specific purposes.
2. Processing is necessary for the performance of a contract to which you are a party or in order to take steps at the request of you.

Prior to entering into a contract;

1. Processing is necessary for compliance with a legal obligation to which we are subject;
2. Processing is necessary to protect the vital interests of you or of another natural person;
3. Processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller; and/or
4. Processing is necessary for the purposes of the legitimate interests pursued by us or by a third party, except where such interests are overridden by the fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.

HOW WE USE THE DATA WE COLLECT

We use information about you to:

➢ Present site content effectively to you

➢ Provide information, products and services that you request, or (with your consent) which we think may interest you

➢ Help lobby Parliament and drive the True and Fair Campaign forward. We may also use it to improve our lobbying and campaigning.

➢ Administer a survey, petitions or other site feature.

➢ To notify you of any changes to our services or products

➢ Allow you to use our interactive services if you want to

➢ Provide data analysis for our management team

➢ Administer your donations (if any)

➢ Manage our events; and/or

➢ Send you correspondence and communicate with you. If you don't want to be contacted for marketing purposes, please let us know.

In addition, if you don't want us to use your personal data for any of the reasons set out above, you can let us know at any time by contacting us at enquiries@trueandfaircampaign.com, and we will delete your data from our systems. However, you acknowledge that in doing so, it will limit our ability to provide the best possible information, products and services to you.

In some cases, the collection of personal data may be a statutory or contractual requirement, and we will be limited in the information, products and services we can provide you if you don't provide your personal data in these cases.

WHERE WE STORE YOUR DATA

In operating our websites, it may become necessary to transfer data that we collect from you to locations outside the EEA for processing and storing. By providing your personal data to us, you expressly consent to this transfer, processing or storing.

This may involve the transfer of data by electronic media including the internet. Where your data is transferred outside the UK, Centrum Campaign Limited will ensure that the recipient agrees to keep your information confidential and hold it securely in accordance with the requirements of GDPR.

We only keep your personal data for as long as we need to in order to use it as described above, and/or for as long as we have your permission to keep it. Your personal data will be deleted if we no longer need it.

DISCLOSING YOUR INFORMATION

We will not disclose your personal information to any other party, other than in accordance with this Privacy Policy and in the circumstances detailed below:

➢ Where we are legally required by law to disclose your personal information

➢ To further fraud protection and reduce the risk of fraud; and/or

➢ In the event that we sell any or all of our business, your personal information will be disclosed to the buyer.

INFORMATION SECURITY

We have in place procedures and controls to protect the personal data we collect from you from loss, misuse, unauthorised access, disclosure, alteration and destruction in accordance with GDPR.

YOUR RIGHTS

You can ask us not to use your data for marketing by contacting us at any time at enquiries@trueandfaircampaign.com

Under the GDPR, you have the right to:

➢ request access to, deletion of or correction of, your personal data held by us at no cost to you

➢ request that your personal data be transferred to another person (data portability)

➢ be informed of what data processing is taking place

➢ restrict processing

➢ object to processing of your personal data; and

➢ complain to a supervisory authority.

You also have rights with respect to automated decision-making and profiling as set out below.

To enforce any of the foregoing rights or if you have any other questions about our sites or this Privacy Policy, please contact us at enquiries@trueandfaircampaign.com

LINKS TO OTHER SITES

We operate links to third parties on our websites but these links do not mean we endorse or approve that site's policy towards visitor privacy. You should review their Privacy Policy before sending them any personal data.

QUALITY OF INFORMATION

We take all reasonable efforts to ensure that any personal information which we collect from you is accurate, up-to-date and complete. If any of the information you have previously provided to us changes or is no longer accurate please notify us at enquiries@trueandfaircampaign.com

CHANGES

If we change our Privacy Policy, we will post the changes on this page. If we decide to, we may also email you